

rocess		< 20	analysis to Business leaders	Transition	
Identification, Evaluation and Selection Process	Testing ;Evaluation using Usability and Appropriability tools	20-25	•Find Usability/Appropriability •How best can company get this technology? Score>3.5 MoreValuable Ignore	Test Evaluate Selecti	Fig. 2
	Elimination tool	50-100	How promising is the technology? Yes Score<3.5	Eliminate	
Identif	Research	Millions	Is the concept new?	Identify	

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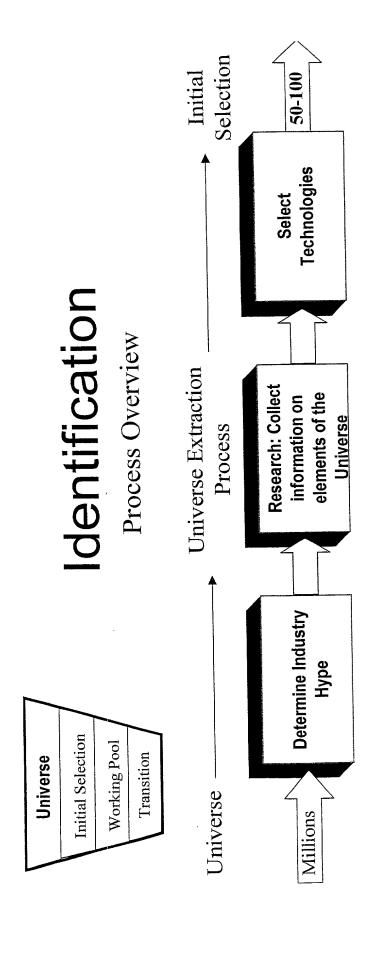
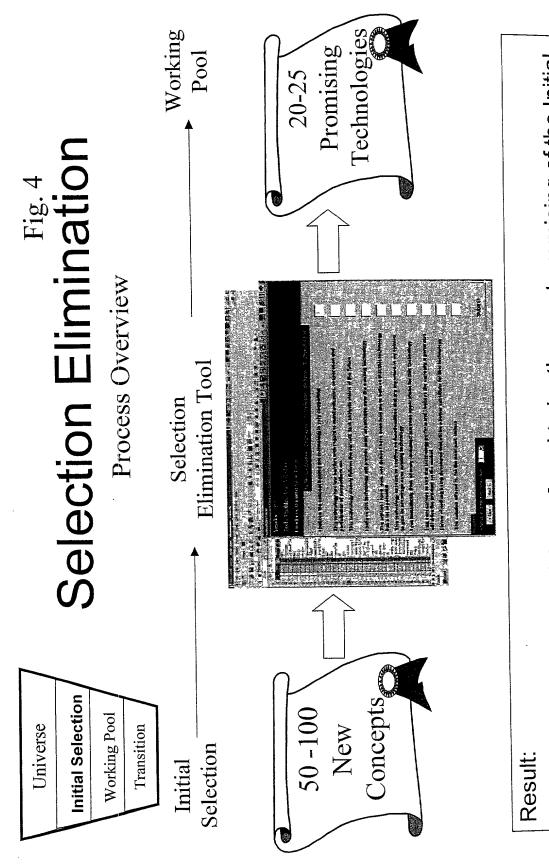
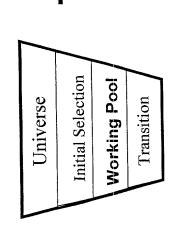


Fig. 3

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A list of technologies which are found to be the most promising of the Initial Selection



Testing and Evaluation Fig. 5

Evaluate

The Usability Appropriability Evaluation Tool

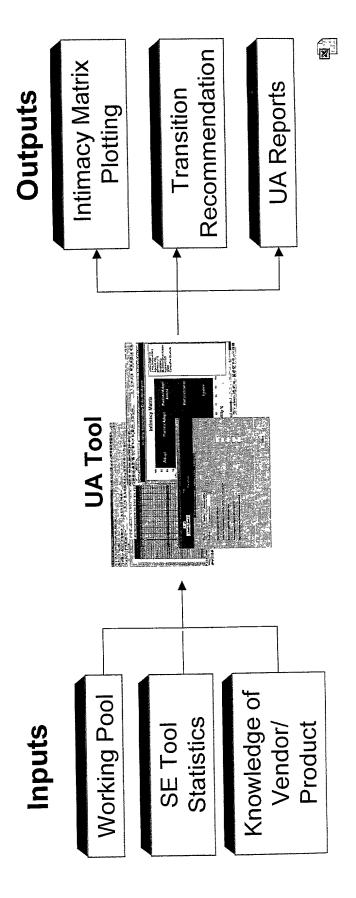


Fig. 6

Decision Matrix

